

KIMM & MILLER TAKES US BACK TO THE EIGHTIES
WITH LAUNCH OF RETRO CEREAL BOWL STACK
FEATURING VINTAGE KELLOGG'S DESIGNS

The 600ml cereal bowls feature four key vintage designs including Corn Flakes, Coco Pops, Frosted Flakes and Rice Krispies.

16h June, 2021 (UK):

Breakfast will be brighter, mornings less blue and kitchens less cluttered – all thanks to gifting brand Kimm & Miller's latest launch – a collection of four retro bowls that feature iconic vintage Kellogg's designs.

The four-cereal-bowl collection comes as a neat, tiered stack inside a metal storage rack, ideal for displaying in the kitchen or for keeping things tidy in cluttered cupboards. Each bowl fills 600ml and is microwave and dishwasher safe.

Snap, Crackle and Pop make their debut on the Rice Krispie bowl, while eighties kids will recognise further familiar faces in the form of Coco Pops' Coco the monkey, Frosted Flakes' Tony the Tiger and Corn Flakes' Cornelius the Rooster. The bowls feature each character on retro cereal branding, creating the perfectly nostalgic morning pick-me-up.

The product launch is set to be another success for UK-based gifting brand, Kimm & Miller. Founded in 2007, the award-winning team is responsible for many of the gifts we've sent and received on special occasions over the years.

Rob Kimm, Managing Director of Kimm & Miller says: "It is a genuine privilege being able to invoke such powerful and fond memories of people's childhood breakfasts with our range of colourful Kellogg's vintage cereal bowls. The range is so vibrant and bright and the bowls make people happy when they receive them as a gift."

'I love that each bowl has a different cereal logo on it, they are a good size and look great in my kitchen and my kids love them too!' 5 Star Amazon UK Customer Review

The collection is available on Amazon now for £36.99.

ENDS



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ABOUT KIMM & MILLER

At Kimm & Miller it's our mission to create unique, memorable gifts for all of the UK and beyond. We have been busy designing, making and supplying our gift sets since 2007. In fact, our innovative, design-led approach has helped us to become the UK's market leader, winning us lots of shiny awards over the last decade. Our team are the very best at what they do, ensuring that everything runs as smoothly as a well-wrapped gift. Learn more at www.kimmandmiller.co.uk.